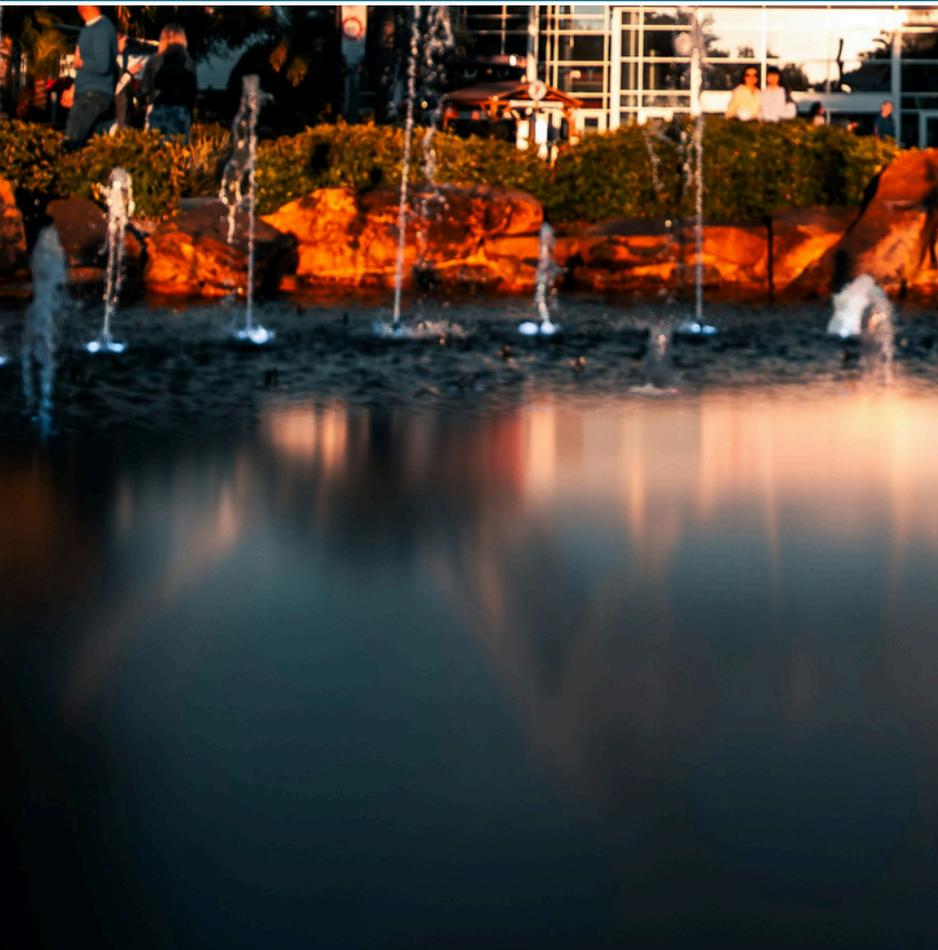




The 2026  
**Proxy Disclosure**  
and 23rd Annual  
**Executive Compensation**  
Conferences

# 2026 SPONSORSHIP PROSPECTUS



**October 12-13, 2026**  
Hosted in Orlando, FL + Online

**Presented by:**  
TheCorporateCounsel.net and  
CompensationStandards.com

## ABOUT THE CONFERENCES

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The experts return for another year of practical discussions at the **2026 Proxy Disclosure and 23<sup>rd</sup> Annual Executive Compensation Conferences**, happening in person in Orlando, FL and online from Oct. 12-13, 2026. Our speakers bring the latest developments and tested lessons to our audience and in a time with unprecedented and constantly evolving regulations, events like ours are crucial to minimizing risk and saving your clients money.

## WHO ATTENDS THE PDEC CONFERENCES

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Speakers and attendees that join us online or in person are corporate **practitioners** and **decision-makers** from a wide range of industries that perform duties such as:

- Preparing and reviewing proxy materials
- Responding to shareholder proposals
- Designing executive and equity compensation plans
- Advising boards on their oversight responsibilities

## WHY SPONSOR PDEC?

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- Feature your brand at a leading industry event
- Strengthen client relationships and network with colleagues
- Provide opportunity for employees and clients to learn from industry thought leaders and earn CLE credit

Governance professionals look to our conferences each year as they prepare for the next fiscal year and proxy season, always coming back for the experts they know and trust.



**860+**

In-Person and Virtual Registrants



**180+**

Firms and Companies Represented



**160+**

Unique Job Titles



### TOP 5 JOB TITLES

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Partner  
Associate  
Counsel  
Director  
Vice President

## 2026 SPONSORSHIP OPPORTUNITIES

Thoughtful partnerships allow us to continue to distribute this crucial content as well as elevate and improve our experiences annually for loyal members and new guests.



### ALL SPONSORSHIP PACKAGES INCLUDE:

- One Use Each of Pre- and Post-Conference PDEC Registrant List
- Logo inclusion on PDEC Conferences App, Stage Screen Signage, Virtual Event Platform, Quick-Hit Advertising Program
- Firm or Company Mentioned in Opening and Closing Remarks
- Logo inclusion in PDEC Marketing and Registrant Communications
- Access to on-demand conference archives until October 12, 2027.



### Platinum Sponsor / Founding Partner **\$25,000**

- Six (6) In-Person Registrations (\$14,100 value)
- Twelve (12) Room Nights (\$3,875 value)
  - *Provided by NASPP, Room & Tax ONLY*
- Three (3) Virtual Single Registrations (\$7,050 value)
- Four (4) Social Media Posts (topic of choice)
- One (1) 30-sec. Commercial (during live event)
- One (1) 15-sec. Commercial (during live event)

**QTY: 2**

### Gold Sponsor / Managing Partner **\$15,000**

- Four (4) In-Person Registrations (\$9,400 value)
- Eight (8) Room Nights (\$2,583 value)
  - *Provided by NASPP, Room & Tax ONLY*
- Two (2) Virtual Single Registrations (\$4,700 value)
- Two (2) Social Media Posts (topic of choice)
- One (1) 15-sec. Commercial (during event)

**QTY: 4**

### Silver Sponsor / Associate **\$9,500**

- Three (3) In-Person Registrations (\$7,050 value)
- Six (6) Room Nights (\$1,938 value)
  - *Provided by NASPP, Room & Tax ONLY*
- One (1) Virtual Single Registration (\$2,350 value)
- One (1) Social Media Post (topic of choice)

**QTY: 8**

*\*Additional event tickets must be purchased, please reach out to an Account Manager.*

*Opportunities and first-choice of layout/timing based on order of signatures and confirmations.*

## MORE 2026 SPONSORSHIP OPPORTUNITIES

Our team is eager to work with you on these new ideas or collaborate on something not listed here!

### Breakfast Roundtable Sponsor

**\$12,500**

- 1-hr presentation to seated guests, includes:
  - Hot breakfast for up to 25 people
  - A/V equipment
- Two (2) In-Person Registrations (\$4,700 value)
- One (1) Social Media Post (topic of choice)

**QTY: 2\***  
REMAINING

*\*2025 Sponsors receive first right of refusal until March 25*

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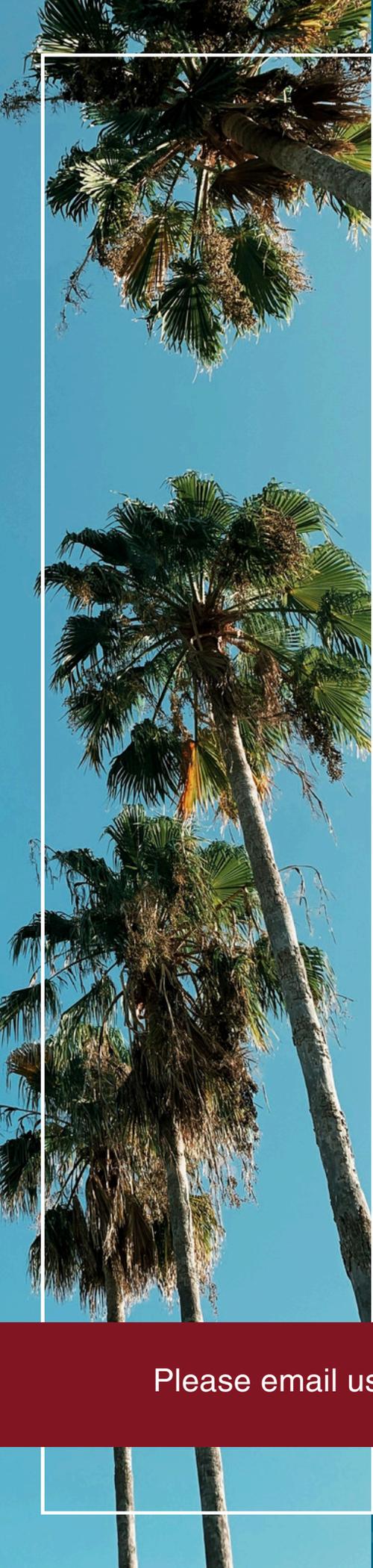


Looking for **BIGGER** opportunities?



**Request the NASPP & PDEC  
Exhibition and Activation Guide**

Take advantage of having the biggest expo hall full of equity professionals right next door!



## FOR YOUR INFORMATION

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- All programming and events for the 2026 PDEC Conferences will be held at the Hilton Orlando in Orlando, Florida.
- The 2026 Proxy Disclosure Conference is Monday, October 12, 2026, and the 23rd Annual Executive Compensation Conference is Tuesday, October 13, 2026.
- PDEC Conferences' Welcome Reception is the evening on Sunday, October 11, 2026.
- Interested in exhibition space at this year's Conferences? Please let us know for packaged pricing or refer to the [NASPP & PDEC Exhibition and Activation Guide](#) to learn more.

## TERMS & CONDITIONS

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### FOR EXHIBITORS

- Booth space will be assigned on a first-come, first-served basis, with the understanding that Sponsors will be given priority booth selection. Although every effort will be made to honor Exhibitor choice of booth location, PDEC and NASPP reserve the right to determine the final location of booth assignments.
- Cancellations of booth space and/or sponsorship must be submitted in writing. Cancellations received by June 28, 2026, will receive a full refund. If an Exhibitor cancels after June 28, 2026, they are obligated and agree to pay.

### FOR SPONSORS

- CCRcorp will provide templates and specifications for all deliverable content.
- Sponsor will provide all content to be included in person and on the virtual platform such as copy, graphics and media.
- All packages include featured placement of your logo in a specified section of the virtual platform and on in-person signage.
- Creation of graphics, videos or other media requires a Creative Services consultation and additional charges apply.

Please email us at [\*\*PDEC@ccrcorp.com\*\*](mailto:PDEC@ccrcorp.com) for more information.