



2025 SPONSORSHIP PROSPECTUS



The 2025 Proxy Disclosure &
22nd Annual Executive Compensation Conferences

Presented by TheCorporateCounsel.net &
CompensationStandards.com

HOSTED IN LAS VEGAS & ONLINE
October 21-22, 2025

2025 PDEC CONFERENCES

Join us for the **2025 Proxy Disclosure & 22nd Annual Executive Compensation (PDEC) Conferences** being held in person in Las Vegas and virtually Oct. 21-22. Our dedication to valuable, easy-to-access content keeps audience engagement high, which allows our sponsors to gain valuable exposure to prospects across the nation.

THE AUDIENCE

PDEC attendees in-person and online are **practitioners** and **decision-makers** from across industries responsible for:

- Preparing and reviewing proxy materials
- Responding to shareholder proposals
- Designing or implementing executive and equity compensation plans
- Advising boards on their oversight responsibilities

C-Suite executives
Corporate & Board advisors
In-house legal counsel
Law firms & legal consultants

Financial consultants
HR executives & staff
Independent directors
Internal & External reporting teams



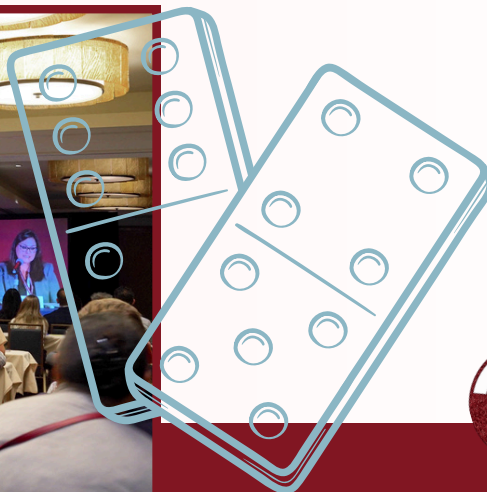
110+
Firms &
Companies
Represented

750+
Registered
Attendees



WHY SPONSOR?

- Feature your brand at a leading industry event
- Strengthen client relationships & network with colleagues
- Provide opportunity for colleagues and clients to learn from industry thought leaders & earn CLE credit



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$25,000 - ~~2 remaining~~



- Six (6) In-Person Registrations (\$14,100 value)
- Three (3) Virtual Single Registrations (\$7,050 value)
- Four (4) Social Media Posts (topic of choice)
- One (1) 30-second Commercial (during live event)
- One (1) 15-second Commercial (during live event)
- Large Booth in Virtual Exhibit Hall on Event Platform



Gold Sponsor \$15,000

- Four (4) In-Person Registrations (\$9,400 value)
- Two (2) Virtual Single Registrations (\$4,700 value)
- Two (2) Social Media Posts (topic of choice)
- One (1) 15-second Commercial (during event)
- Medium Booth in Virtual Exhibit Hall on RingCentral Event Platform

Silver Sponsor \$9,500

- Three (3) In-Person Registrations (\$7,050 value)
- One (1) Virtual Single Registration (\$2,350 value)
- One (1) Social Media Post (topic of choice)
- Small Booth in Virtual Exhibit Hall on RingCentral Event Platform



Welcome Party Sponsor \$18,500

Sponsor our Monday night Welcome Party, a casual evening reception for attendees, sponsors and exhibitors to network, collect credentials, and celebrate CCRcorp's 50th Anniversary.

- Two (2) In-Person Registrations (\$4,700 value)
- Company logo placed on 2025 PDEC attendee lanyards, along with the PDEC logo
- One (1) Social Media Post (topic of choice)

Breakfast Roundtable Sponsor \$12,500 - ~~2 remaining~~



Host a breakfast roundtable for up to 25 attendees prior to the start of the day's sessions. Showcase your company's expertise on a relevant topic to a select group of attendees.

- Two (2) In-Person Registrations (\$4,700 value)
- One (1) Social Media Post (topic of choice)
- Includes hot breakfast for up to 25 people



VIRTUAL ONLY - Partner Program Sponsor \$7,500 - 4 available

Partner programs are 30-minute sponsor-produced and hosted conversations held on our virtual platform only that are programmatic in nature. Content should be educational and eligible for CLE credit.

- Two (2) Virtual Single Registrations (\$4,700 value)
- One (1) Social Media Post (topic of choice)
- 30-minute virtual spot on Tuesday or Wednesday of the conferences

ALL SPONSORSHIP PACKAGES INCLUDE

- One Use Each of Pre- and Post-Conference PDEC Registrant List
- Logo inclusion on PDEC Conferences App, Stage Screen Signage, Virtual Event Platform
- Firm or Company Mentioned in Opening and Closing Remarks
- Logo inclusion in PDEC Marketing and Registrant Communications
- Access to on-demand conference archives until October 21, 2026.

**TO BECOME A SPONSOR OR REQUEST MORE INFORMATION,
PLEASE EMAIL JACKI BRINKER AT [JBRINKER@CCRCORP.COM](mailto:jbrinker@ccrcorp.com).**



NEED CUSTOM PRICING? LOOKING TO MAKE A BIGGER SPLASH?

THE FLUSH

Package #1: \$21,000

- Silver Sponsor (\$9,500 value)
- Breakfast Roundtable Sponsor (\$12,500 value)

FULL HOUSE

Package #2: \$32,500

- Gold Sponsor (\$15,000 value)
- Welcome Party Sponsor (\$18,500 value)



ROYAL FLUSH

Package #3: \$44,000

- Platinum Sponsor (\$25,000 value)
- Breakfast Roundtable Sponsor (\$12,500 value)
- Virtual Partner Program Sponsor (\$7,500 value)

PLEASE EMAIL JACKI BRINKER AT JBRINKER@CCRCORP.COM
FOR A PRICING QUOTE

HOSTED IN LAS VEGAS & ONLINE
October 21-22, 2025



FOR YOUR INFORMATION

- All programming and events for the 2025 PDEC Conferences will be being held at the Virgin Hotels Las Vegas in Las Vegas, Nevada.
- The 2025 Proxy Disclosure Conference is Tuesday, October 21, 2025, and the 22nd Annual Executive Compensation Conference is Wednesday, October 22, 2025.
- PDEC Conferences' Welcome Reception is the evening on Monday, October 20, 2025.
- Interested in being an exhibitor at this year's Conferences? Please refer to our 2025 Exhibitor Prospectus to learn more.

TERMS & CONDITIONS

FOR EXHIBITORS

- Booth space will be assigned on a first-come, first-served basis, with the understanding that Sponsors will be given priority booth selection. Although every effort will be made to honor Exhibitor choice of booth location, PDEC and NASPP reserve the right to determine the final location of booth assignments.
- Cancellations of booth space and/or sponsorship must be submitted in writing. Cancellations received by June 28, 2025, will receive a full refund. If an Exhibitor cancels after June 28, 2025, they are obligated and agree to pay.

FOR SPONSORS

- CCRcorp will provide templates and specifications for all deliverable content.
- Sponsor will provide all content to be included in person and on the virtual platform such as copy, graphics and media.
- All packages include featured placement of your logo in a specified section of the virtual platform and on in-person signage.
- Creation of graphics, videos or other media requires a Creative Services consultation and additional charges apply.

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